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WHITE PAPER · 2027 EDITION



Getting cited by AI in 2027: measure and improve your visibility

Google AI Overviews and AI Mode, ChatGPT, Copilot: the free official tools, the persona citation test and a 90-day plan to find out whether AI cites you, where, and what to fix first.

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What you will find in this guide

This white paper is written for managing directors and marketing managers of SMEs in Belgium, France and Luxembourg. It requires no technical knowledge. Every term is explained and listed again in the glossary.

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HOW TO READ THE EXAMPLES

The example figures in this guide are **fictitious** (illustrative only), as is the company "Exemple Heating" used in chapter 4. They show a method, not a target to reach. Every product or regulatory fact carries its date and its official source. The full list of sources is on the last page.

DISCLAIMER

This guide is a marketing and technical information document. Check the date of each source before you decide. No engine guarantees that a page will be cited, and no provider can promise it.

00 · EXECUTIVE SUMMARY

The essentials on one page

Your prospects now ask an AI their questions before they visit a website. Being cited in the answer is becoming a channel in its own right. That channel can be measured, with free official tools. It all starts with five decisions.

01 · MEASURE BEFORE YOU OPTIMISE

Open the AI report in Search Console, the AI Performance report in Bing Webmaster Tools and the AI Assistant channel in GA4. Within a week, you know where you already appear.

02 · ASK AI WHAT YOUR CUSTOMERS ASK

Write 20 questions per persona and put them to three engines. Record whether you are absent, mentioned or cited as a source, and whether what the AI says about you is accurate.

03 · GET THE SEO RIGHT FIRST

Google says it in black and white: its AI features rest on its ranking systems. A page that is neither indexed nor well ranked has little chance of being cited.

04 · EXIST BEYOND YOUR OWN SITE

AI also reads your profiles, your reviews, directories, the press and video. A consistent, genuine presence beyond your website counts as much as your pages.

05 · STEER WITH FIVE INDICATORS

Impressions in Google's AI features, citations in Copilot, citation share and mention share on your question panel, then enquiries from AI assistants in your CRM. Reviewed every month, with a decision at the end.

Three facts to remember

Date	Fact	Source
15 May 2026	Google publishes its guide to optimising for generative AI: SEO remains the foundation, and no special markup or llms.txt file is needed to appear in Google Search.	Google Search Central
31 August 2026	The Search Console "Generative AI performance" report and the control to opt out of AI features are open to all websites worldwide.	Google Search Central, Search Console Help
1 February 2027	Microsoft will honour the new "AI Training" and "AI Grounding" preferences set by websites for Bing and Copilot.	Bing Search Blog

OUR CONVICTION

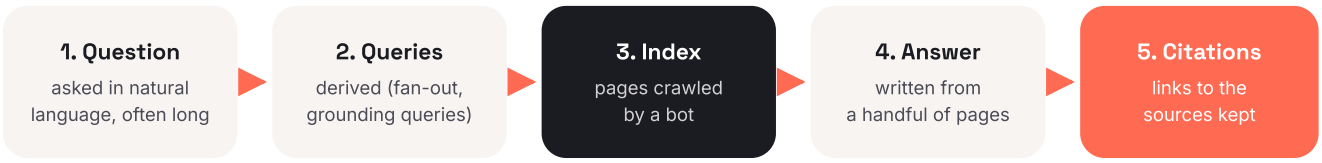
Visibility in AI is not a magical new profession. It is good SEO, a verifiable reputation and honest measurement. Measure first, then fix. In that order.

01 — CHAPTER 1

How an AI chooses its sources

An AI search engine does not read the whole web while you are talking to it. It queries an index, keeps a handful of pages, writes an answer and cites some of them. Each step is a door your website has to get through.

From question to citation, in five steps



Google AI Overviews and AI Mode
Google index (Googlebot). The page must be indexed and eligible for a snippet. Several searches per subtopic (query fan-out).

ChatGPT (search)
Pages crawled by OAI-SearchBot. A site that blocks this bot is not shown in ChatGPT's search answers.

Microsoft Copilot and Bing AI summaries
Content crawled by Bing. The "grounding queries" used to retrieve your pages are visible in Bing Webmaster Tools.

What Google says about its own AI features

According to Google, its generative AI features rest on its usual ranking and quality systems. To appear as a supporting link, a page must be **indexed and eligible to be shown with a snippet** in Search. There is no additional technical requirement, and no guarantee. AI Overviews and AI Mode may run several related searches across subtopics: this is "query fan-out". The same question can therefore surface very different pages, including yours if it precisely answers one of those subtopics.

Source: Google Search Central, "AI features and your website" and "Optimizing your website for generative AI features on Google Search" (guide announced on 15 May 2026).

WHAT THIS CHANGES FOR YOU

- **No index, no citation.** A page that is blocked or not indexed never enters the race, whatever its content.
- **Questions are longer and more precise.** A page that clearly answers a niche question can be chosen over a bigger website.
- **Each engine has its own index.** Doing well with Google guarantees nothing with ChatGPT or Copilot: you need to look at all three.

Three engines, three entry doors

Point	Google AI Overviews and AI Mode	ChatGPT (search)	Microsoft Copilot
Bot to let through	Googlebot. Google-Extended does not concern Search, but training and grounding in other Google systems.	OAI-SearchBot. GPTBot is used for model training: a separate setting.	Bing's crawler.
Condition for being cited	Page indexed and eligible for a snippet.	Do not block OAI-SearchBot in robots.txt.	Content crawled by Bing and not excluded from grounding.
Opting out, if you wish	Search Console "Search generative AI" control (all sites since 31/08/2026). nosnippet, data-nosnippet, max-snippet tags.	Block OAI-SearchBot. Takes effect in about 24 hours according to OpenAI.	"AI Grounding" preference per page (meta tag or HTTP header), honoured from 01/02/2027.
Official measurement	"Generative AI performance" report: impressions.	No citation report for websites in the OpenAI documentation consulted. Visits via the GA4 AI Assistant channel.	Bing Webmaster Tools, AI Performance: citations, cited pages, grounding queries.

Source: Google Search Central, "AI features and your website"; Search Console Help, "Search generative AI control"; OpenAI, "Overview of OpenAI Crawlers"; Bing Search Blog, 30 October 2026; Bing Webmaster Blog, 10 February 2026.

DATES TO NOTE: 1 FEBRUARY AND 1 MARCH 2027

Microsoft is creating two preferences: **AI Training** (model training, in robots.txt or per page) and **AI Grounding** (grounding answers in Bing, Copilot and Microsoft 365, per page only), honoured from 1 February 2027. After 1 March 2027, NoArchive and NoCache no longer count as a preference.

Source: Bing Search Blog, "Your content, your choice: clearer preferences for training and grounding", 30 October 2026.

Three checks to do this week

CHECK 1

robots.txt

Googlebot, Bing's crawler and OAI-SearchBot are not blocked. Decide separately about GPTBot and Google-Extended.

CHECK 2

Indexing

Your key pages are indexed in Google and in Bing (URL inspection tool in each console).

CHECK 3

Snippet tags

No forgotten nosnippet or max-snippet on a page you want to see cited.

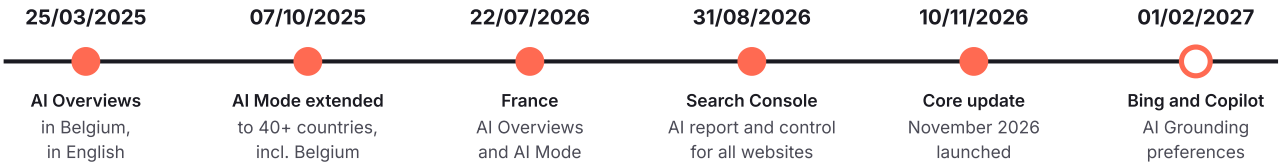
OUR DECISION RULE

Opting out of AI features can make sense for a publisher of paid content. For an SME selling a service, it is rarely the right call: your competitors stay visible. Decide in writing and review that choice every year.

02 — CHAPTER 2

Zero click: what the studies say

When an AI answer appears, people click less. Serious studies confirm it. None of them measures your sector, in Belgium, in 2026. Read them as signals, not forecasts.



Source: Google, 25/03/2025 and 07/10/2025 (Belgium for AI Mode: Brussels Times, 08/10/2025); Google France, 22/07/2026; Google Search Central, 03/06/2026; Google Search Status Dashboard; Bing Search Blog, 30/10/2026.

Three sources, three limits

Study	Country, date, sample	What it measures	Its limit
Pew Research Center	United States, March 2025; 900 adults, 68,879 searches	AI summary on 18% of searches. A link was clicked in 8% of visits with a summary, versus 15% without. Clicks on a source inside the summary: 1%.	US market, before the launch in France.
Ahrefs (tool vendor)	France, published 16/09/2026; 963 domains	For the most exposed domains, median click-through rate down 23.1% in the 9 days after launch; 5.7% across the whole panel.	Nine days, large sites only, raw unadjusted figure.
Alphabet (quarterly results)	Worldwide, 22/07 and 28/10/2026	AI Mode passes 1 billion monthly users. Its queries are on average three times longer; one in five uses voice, an image or a document.	Global figures published by Google, with no country breakdown.

WHAT THE STUDIES DO NOT SAY

- **Your own gap.** No public figure applies to a Belgian SME in your sector. Only your consoles can tell you.
- **The value of a citation.** An impression in an AI answer can prepare an enquiry that arrives later, as "Direct" or by phone.
- **The future.** AI features change every quarter. A 2025 figure is not a trend for 2027.

03 — CHAPTER 3

The free, official measurement kit

In 2026, Google and Microsoft opened reports dedicated to AI. None of them sees everything. Together, with GA4 and your question panel, they cover the essentials.

Who sees what: AI surfaces × measurement tools

	Search Console AI report	Bing Webmaster AI Performance	GA4 AI Assistant channel	Question panel chapter 4
AI Overviews (Google)	● impressions		excluded (Organic)	● survey
AI Mode (Google)	● impressions		excluded (Organic)	● survey
Discover, AI features	● impressions			
Copilot and Bing summaries		● citations	○ visits	● survey
ChatGPT, Gemini, Claude			● visits	● survey

Solid dot: data provided by the tool. Light dot: Copilot visits if GA4 recognises the referrer. No tool gives your clicks per AI answer.

SEARCH CONSOLE · 03/06/2026

"Generative AI performance" report: **impressions** of your URLs in AI Overviews, AI Mode and Discover's AI features. By page, country, device (Search only) and date. Open to all websites on 31 August 2026.

BING · 10/02 AND 13/10/2026

AI Performance: **citations** in Copilot, Bing AI summaries and some partners, cited pages, grounding queries (sample). Topics Portfolio (beta) groups these queries into topics and lists queries where other sites are cited, not you.

GA4 · 13/05/2026

AI Assistant channel in the default channel group: medium "ai-assistant", campaign "(ai-assistant)". Examples given: ChatGPT, Gemini, Claude, Copilot. AI Overviews and AI Mode stay in "Organic Search".

Source: Google Search Central Blog, 3 June 2026; Bing Webmaster Blog, 10 February and 13 October 2026; Google Analytics Help, "What's new" (13 May 2026) and "Default channel group".

What each tool sees, and does not see

Tool	What it shows	What it does not show
Search Console, AI report	How often your URLs appear in Google's AI features, page by page.	Neither clicks nor queries in this report. Clicks from AI remain mixed into "Web" traffic in the performance report.
Bing, AI Performance	How often your pages are cited as a source, and for which grounding queries.	Position in the answer, page importance, ChatGPT's share. Queries are a sample.
GA4, AI Assistant channel	Visits from a recognised AI assistant, and what they do on the site.	Visits without a referrer (copied link, app), often classed as "Direct". Assistants missing from Google's list.
Question panel	Whether you are absent, mentioned or cited, and what the AI says about you.	A statistic: it is a sample, to be replayed identically every month.

Setting it up in one week

DAY 1 · SEARCH CONSOLE

Verify the domain property. Open the AI report and export the last 3 months by page. Note the setting of the "Search generative AI" control.

DAY 2 · BING WEBMASTER TOOLS

Add the site (importing from Search Console is enough). Open AI Performance and Topics Portfolio, and export the opportunity queries.

DAY 3 · GA4

Open the acquisition report by default channel group. Check the AI Assistant channel, then that channel's landing pages and conversions.

DAY 4 · CRM

Add "How did you hear about us?" to the form, with a "ChatGPT or another AI" answer. Carry the field over to your CRM, for example Odoo.

DAY 5 · FIRST READING

Cross the three sources on one page: pages seen by Google's AI, pages cited by Copilot, pages receiving visits from assistants. Pages present everywhere are your strongholds. Strategic pages absent everywhere are your first to-do list.

FICTITIOUS READING EXAMPLE

Over three months, the "heat pump Wavre" page of a fictitious SME totals 1,200 impressions in Google's AI features, 40 citations in Copilot and 15 visits from the AI Assistant channel. Its "prices" page appears in no report. Conclusion: the first is cited but converts little, the second is invisible. Two different workstreams.

KEY TAKEAWAY

Impressions, citations and visits do not add up. They are three angles on the same reality. Track their trend per page, not a total.

04 — CHAPTER 4

The citation test by persona

The consoles cover neither ChatGPT nor most of the answers your customers read. One simple method remains: ask their questions yourself, always the same ones, and record what comes back.

The panel: 20 questions in 4 families

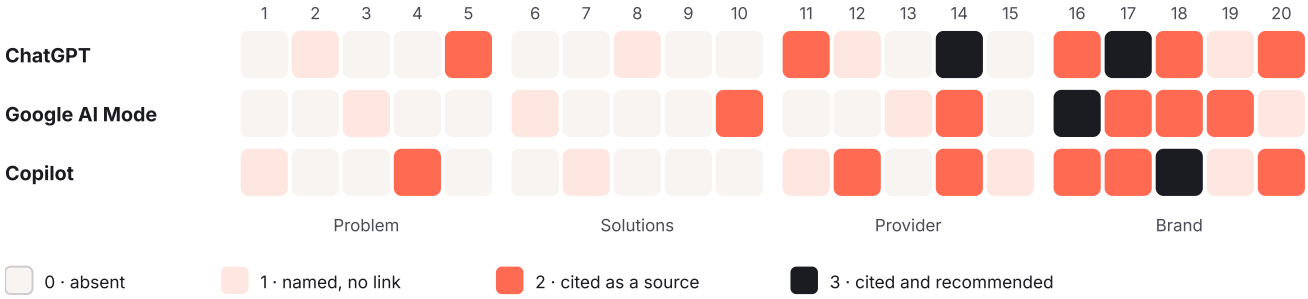
1 TO 5 · THE PROBLEM
Pre-purchase questions. "Why is my heating bill going up?", "What grants are there for insulation in Wallonia?"

6 TO 10 · THE SOLUTIONS
Comparisons. "Heat pump or condensing boiler?", "Air-to-water or geothermal for a 1980s house?"

11 TO 15 · THE PROVIDER
The local choice. "Which heat pump installer in Wavre?", "Certified installer in Walloon Brabant?"

16 TO 20 · THE BRAND
What the AI knows about you. "Is Exemple Heating any good?", "Is Exemple Heating reliable?"

Citation matrix, Exemple Heating (fictitious company and values)



Reading: strong presence on brand questions, almost absent on pre-purchase questions.

The protocol, for comparable surveys

- **One persona, one file.** One list per buyer profile (managing director, technical manager, private customer), in the customer's real language: French, Dutch or English.
- **Buyer questions, not brand questions.** Keep brand questions (16 to 20) separate. They check the narrative, not visibility.
- **The same conditions every time.** Private browsing, the market's country, a new conversation per question, web search switched on, the same day for all three engines.
- **A record.** Save the answer, the cited links and the date. Without an archive, there is nothing to compare next month.

WHERE TO FIND THE REAL QUESTIONS

In the enquiries you receive by email and phone, in the questions your salespeople hear every week, in Search Console queries and in Bing's opportunity queries. Keep the customer's words, not those of your brochure.

The scoring grid

Criterion	How to score it	The question it answers
Presence	0 absent, 1 named without a link, 2 cited as a source, 3 cited and recommended.	Does the AI know us on this topic?
Accuracy	Accurate, incomplete or wrong (address, services, area, certifications, dates).	Is what it says about us true?
Tone	Positive, neutral or negative.	Does it make people want to call us?
Competitors	The brands named in your place.	Who is taking the spot we want?
Third-party sources	Cited domains that are neither you nor a competitor: directories, press, forums, videos.	Where do we need to exist (chapter 6)?

Two ratios to track

MENTION SHARE

Buyer questions where your brand is named ÷ buyer questions asked, per engine.

CITATION SHARE

Buyer questions where a page of your site is cited as a source ÷ buyer questions asked, per engine.

FICTITIOUS CALCULATION EXAMPLE

Of the 15 buyer questions put to ChatGPT, Exemple Heating is named 6 times and cited as a source 4 times. Mention share: 6 ÷ 15 = 40%. Citation share: 4 ÷ 15 ≈ 27%. These figures only hold for this panel, this engine and this day. Their value lies in comparing them with the next survey.

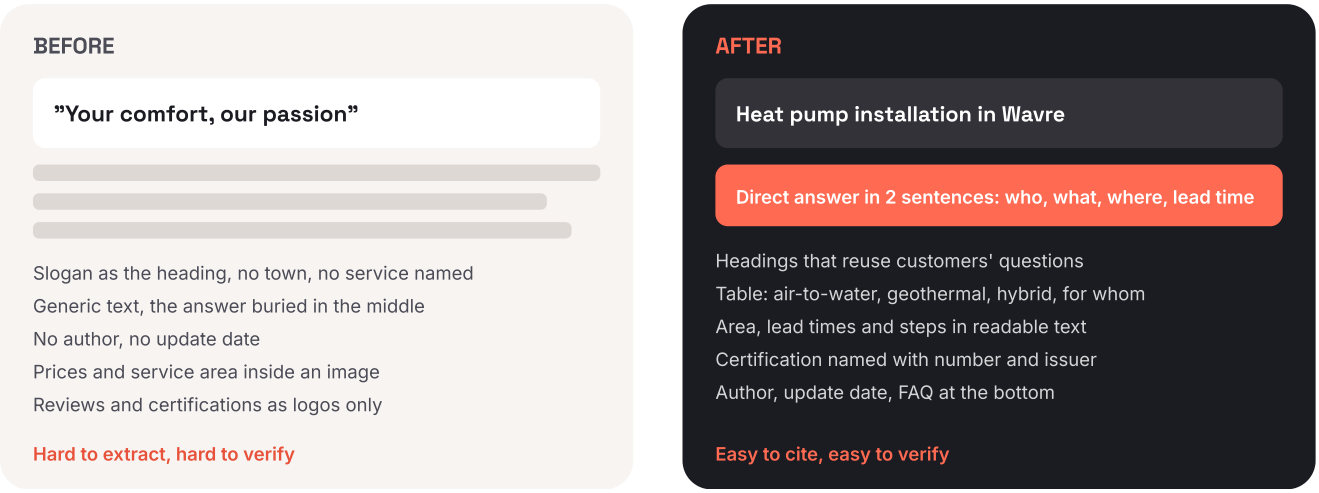
THE LIMITS TO WRITE INTO EVERY REPORT

Answers vary from one session to the next and by account. A 20-question panel is a baseline, not a statistic. Replay exactly the same questions on the same engines every month, and be wary of tools that announce an "AI visibility score" without saying how it is calculated.

05 — CHAPTER 5

Making a page citable

An AI cites the page that answers the question most clearly, on a site it considers reliable. Miracle recipes matter little. Clarity, proof and freshness matter a lot.



Fictitious example. These rules serve the human reader first: that is why they also help the engines.

Common beliefs and Google's official position

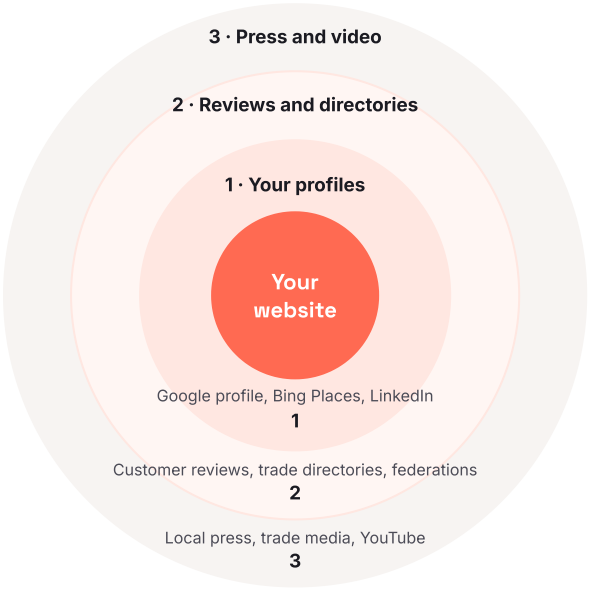
Common belief	What Google says (May 2026 guide)	What we take from it
"You need an llms.txt file"	No special file is needed to appear in Google Search, which does not use them.	Useless for Google. Other services may read it: low priority.
"You need special AI markup"	No AI-specific schema.org. Structured data remains useful for rich results.	Keep accurate markup, faithful to the visible text, for SEO.
"You must chunk content into small blocks"	No requirement to break content up, and no ideal length.	Write for the reader. Clear answers under clear headings help everyone.
"GEO replaces SEO"	For Google, optimising for AI is still SEO.	Indexing, relevance and quality first.

Source: Google Search Central, "Optimizing your website for generative AI features on Google Search", announced on 15 May 2026.

06 — CHAPTER 6

Existing beyond your website

When an AI recommends a provider, it often relies on what others say about them. Your website says who you are. The rest of the web confirms it, or contradicts it.



CIRCLE 1 · WHAT YOU CONTROL

Google Business Profile, Bing Places, LinkedIn page, YouTube channel. Same name, same address, same services, same opening hours everywhere.

CIRCLE 2 · WHAT YOUR CUSTOMERS SAY

Recent, genuine reviews, directories for your trade, member lists of a federation or chamber of commerce, labels and certifications with their number.

CIRCLE 3 · WHAT THE MEDIA RELAY

An article in the local press, an interview in a trade outlet, a conference talk, an explainer video. Rare, but lasting.

What the data says, and its limits

A study by Ahrefs (an SEO tool vendor) published on 12 December 2025, covering about 75,000 brands in ChatGPT, AI Mode and AI Overviews, finds that **YouTube mentions** are the factor most correlated with AI visibility (about 0.74), ahead of branded web mentions (0.66 to 0.71). Backlinks show very weak correlation. This is a correlation, not proof of cause and effect. For its part, Google warns that seeking inauthentic mentions "isn't as helpful as it might seem".

Source: Ahrefs, "AI brand visibility correlations", 12 December 2025 (secondary source); Google Search Central, guide to optimising for generative AI, May 2026.

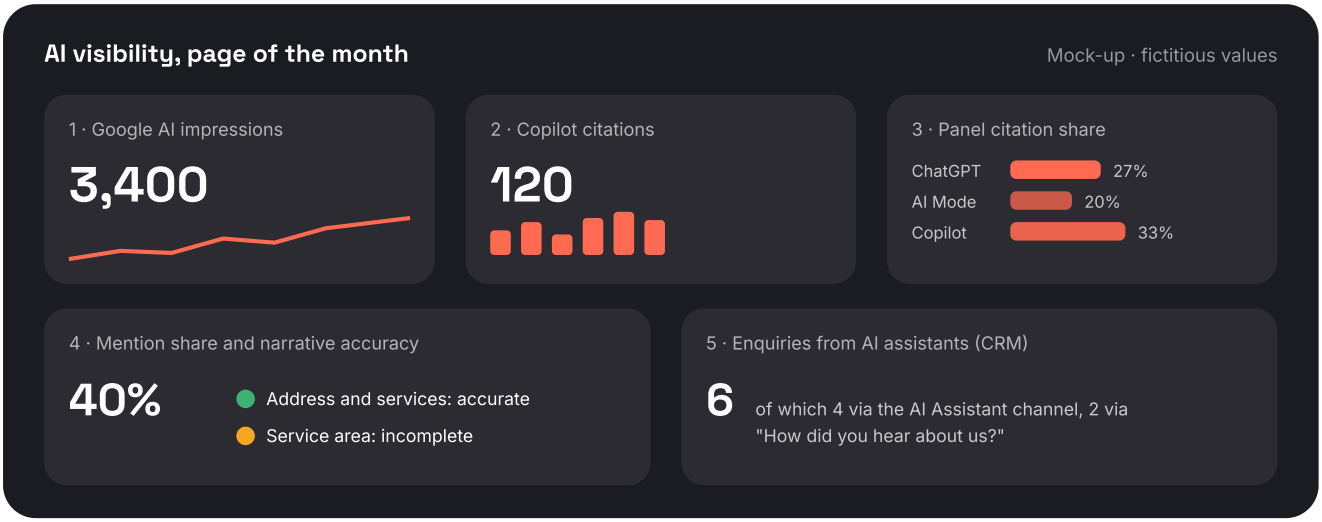
WHAT TO DO, AND WHAT NOT TO DO

- **Do**: ask for a review after every successful job, correct inaccurate listings, publish short videos that answer the panel's questions.
- **Do**: spot in your panel the third-party domains cited instead of you, and target those where your presence would be legitimate.
- **Don't**: buy reviews, articles or mentions. It breaks the platforms' rules and puts your reputation at risk.

07 — CHAPTER 7

The GEO dashboard on one page

Five indicators are enough. Three come from the official tools, two from your panel and your CRM. Each one has a written definition and a question it answers.



Indicator	Definition and source	The question it answers
1. Google AI impressions	Impressions in the "Generative AI performance" report, per page, over the month.	Does Google show us in its AI answers?
2. Copilot citations	Total citations and cited pages in Bing Webmaster Tools, AI Performance.	Does Copilot use us as a source?
3. Citation share	Buyer questions where your site is cited ÷ questions asked, per engine (chapter 4).	Are we the source on our topics?
4. Mention share and accuracy	Buyer questions where the brand is named ÷ questions asked; errors found in brand questions.	Are we known, and correctly?
5. Enquiries from AI	Enquiries from the GA4 AI Assistant channel, plus "AI" answers to the "How did you hear about us?" field in the CRM.	Does this visibility bring in customers?

THREE RULES TO MAKE IT USEFUL

- **A 30-minute monthly review** that ends with a decision or a dated trial.
- **Trends, not totals**: compare each indicator with the previous month, page by page.
- **The dashboard belongs to you**: it lives in your accounts (Looker Studio, Odoo, spreadsheet), not in a provider's.

08 — CHAPTER 8

Action plan in 30, 60 and 90 days

Order matters more than speed. First measure, then fix the pages and the off-site presence, then steer.

Days 1 to 30 · Measure · **Days 31 to 60 · Fix** · **Days 61 to 90 · Steer**

30 d

Measure

- Check robots.txt, Google and Bing indexing, snippet tags.
- Open the Search Console AI report and Bing AI Performance.
- Check the AI Assistant channel in GA4.
- Add "How did you hear about us?" to the form and the CRM.
- Write the 20-question panel per persona and run the first survey.

Deliverable: a dated baseline and the list of missing strategic pages.

60 d

Fix

- Rewrite the 3 to 5 priority pages: clear heading, direct answer, proof, date.
- Correct the errors found in the brand questions.
- Update the profiles: Google profile, Bing Places, LinkedIn.
- Work on Bing's opportunity queries that match your offer.
- Start a customer review routine and a first answer video.

Deliverable: corrected pages and profiles, a second panel survey.

90 d

Steer

- Publish the five-indicator dashboard.
- Write the definition of each indicator.
- Decide in writing on the Bing AI Grounding preference before 1 March 2027.
- Choose the third-party sources to target, based on the panel.
- Hold the first monthly review with dated decisions and trials.

Deliverable: a page of the month and a decision routine.

Who does what

Role	Responsibility
Management	Approves the personas and the decisions to allow or block bots, and arbitrates at the monthly review.
Marketing	Keeps the panel, the consoles, the pages and the dashboard up to date.
Sales	Records the origin of enquiries in the CRM and passes on customers' real questions.
Webmaster or provider	Manages robots.txt, tags, indexing, structured data and site speed.

TOOL

The 25-point checklist

Print this page. Tick what is in place. Every empty box is an action for your 90-day plan.

ACCESS AND TECHNICAL

- ☐ 01 Googlebot, Bing's crawler and OAI-SearchBot are not blocked in robots.txt.
- ☐ 02 The decision on GPTBot and Google-Extended is made in writing.
- ☐ 03 Strategic pages are indexed in Google and in Bing.
- ☐ 04 No forgotten nosnippet or max-snippet tag on those pages.
- ☐ 05 The setting of the "Search generative AI" control is known and intended.
- ☐ 06 The Bing AI Grounding preference is decided before 1 March 2027.

MEASUREMENT

- ☐ 07 The Search Console AI report is read every month, page by page.
- ☐ 08 The site is verified in Bing Webmaster Tools, AI Performance open.
- ☐ 09 Topics Portfolio opportunity queries are exported and sorted.
- ☐ 10 The GA4 AI Assistant channel is tracked through to conversions.
- ☐ 11 The form asks "How did you hear about us?", with an AI option.
- ☐ 12 That field flows into the CRM, for example Odoo.

QUESTION PANEL

- ☐ 13 A 20-question panel exists for each priority persona.
- ☐ 14 Brand questions are kept separate from buyer questions.
- ☐ 15 Every survey follows the same protocol, on the same engines.
- ☐ 16 Every survey is archived: answers, cited links, date.
- ☐ 17 Factual errors about the brand are listed and corrected at source.

PAGES

- ☐ 18 Every service page names the service and the area in its heading.
- ☐ 19 A direct answer sits at the top of the page, in readable text.
- ☐ 20 Author and update date are visible on key pages.
- ☐ 21 Structured data is accurate and faithful to the visible text.

OFF-SITE AND STEERING

- ☐ 22 Name, address and services are identical on every profile.
- ☐ 23 A routine for genuine customer reviews is in place.
- ☐ 24 Third-party sources to target are chosen based on the panel.
- ☐ 25 A five-indicator dashboard is reviewed every month.

GLOSSARY

The words of AI search, made clear

AI Assistant channel
Channel in GA4's default channel group that groups visits from recognised AI assistants.

AI Mode
Google's conversational search mode, for long questions, with follow-up questions.

AI Overviews
AI-written summary at the top of Google results, with links to sources.

AI Performance
Bing Webmaster Tools report that counts citations of your pages in Copilot and Bing AI summaries.

Citation
A link to your page displayed as a source in an AI answer.

Citation share
Questions where your site is cited as a source, divided by the questions asked.

Copilot
Microsoft's AI assistant, which relies on content crawled by Bing.

Core update
A major update to Google's ranking systems, announced on its status dashboard.

GEO
Generative Engine Optimisation: working on your visibility in AI answers. For Google, it is still SEO.

Google-Extended
robots.txt setting that limits the use of your pages by some Google AI systems outside Search.

GPTBot
OpenAI bot that collects content to train its models. Separate from OAI-SearchBot.

Grounding
The step where an AI relies on web pages to write and support its answer.

Grounding query
Wording the AI uses to retrieve pages. Bing shows a sample of them.

llms.txt
A proposed file to guide AI. Google says it does not use it for Search.

Mention
Your brand named in an AI answer, with or without a link.

Mention share
Questions where your brand is named, divided by the questions asked.

nosnippet
Tag that prevents snippets of a page from being shown, including in Google's AI features.

OAI-SearchBot
OpenAI bot that allows websites to appear in ChatGPT search.

Persona
Portrait of a type of buyer: role, needs, questions, language.

Query fan-out
Technique by which Google runs several related searches for a single question.

Question panel
A fixed list of questions put to AI every month to track your presence.

Search Console
Google's free tool for tracking a site's presence in Search, with an AI report since 2026.

Structured data
Code (schema.org) that describes a page's content to search engines. Useful for rich results.

Topics Portfolio
Bing beta view that groups your grounding queries by topic and lists queries where others are cited.

Zero click
A search that ends without a click to a website, the answer being read directly.

ABOUT US

Nexuro connects your visibility to your revenue



Nexuro is a performance marketing agency and Official Odoo Partner based in Chaumont-Gistoux. We support SMEs in Belgium, France and Luxembourg with SEO, visibility in AI, online advertising, data and Odoo.

The agency was founded by two brothers. **Timothy Jacqmin**, Co-Founder Acquisition & Growth, leads acquisition and growth. **Bryan Jacqmin**, Co-Founder Web, Data & CRM, leads web, data and CRM. We apply the method in this guide to our own website, nexuro-digital.com, every month. You speak directly to one of us, and you keep ownership of all your accounts.

Certifications

Odoo 19 Functional Certification · Bryan Jacqmin
Certification no. **0001080044**, issued by Odoo S.A. on 03/04/2026.

Odoo 19 Functional Certification · Timothy Jacqmin
Certification no. **0001080063**, issued by Odoo S.A. on 03/04/2026.

Cookiebot Certified Partner
Certified partner of Cookiebot by Usercentrics: consent banner, Consent Mode v2 and consent records.

Request your free audit

We open Search Console, Bing Webmaster Tools and GA4 with you, and we put a first panel of questions to ChatGPT, AI Mode and Copilot. You find out where AI cites you, what it says about you and what to fix first. Timothy or Bryan will reply within 24 hours.

Request my free audit — nexuro-digital.com/en/audit-gratuit

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SOURCES

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Facts checked against the sources below on 26 November 2026. Tools and rules change: check the date of each page before making a decision.

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